



Making News

In The Headlines

Sponsor of Solar Decathlon 2011, ASU Homestead Team

Bark House brand shingles will be the face of the **ASU Solar Homestead OM!** Homestead Architectural team member, Katherine Lea states that the team believes the shingles will take the house over the top in the competition.

“Concept: The isolation of early settlers to the Appalachian Mountains fostered a pioneer spirit in those who established self-sustaining living/working compounds on the frontier. Appalachian State University’s Solar Homestead fuses these values into a net-zero energy home, which remains true to these underlying principles by integrating renewable resources and innovative technology into a prototype that is adaptable, self-sufficient, rugged, affordable, and attractive.

Solar Decathlon

“The U.S. Department of Energy **Solar Decathlon** challenges 20 collegiate teams to design, build, and operate solar-powered houses that are cost-effective, energy-efficient, and attractive. The winner of the competition is the team that best blends affordability, consumer appeal, and design excellence with optimal energy production and maximum efficiency. The purpose of the Solar Decathlon is to educate student participants and the general public.”

Speaker at 2011 NC Governors Entrepreneurial Summit

“The 2011 **Governor’s Entrepreneurship Summit** is a gathering of entrepreneurs and leaders from across our diverse state on a mission to break the mold by developing innovative products and services, create jobs and help NC grow.” Chris will present in route to the Decathlon on September 22nd.

The topic is: Pushing NC’s Leadership in the Fourth Sector

The fourth sector is an emerging group of enterprises that have a triple bottom line orientation toward profit, people and planet. The session keynote and moderator will provide an overview of the sector, why it matters, and who is active in it in North Carolina, which is one of a few leading states. Then three entrepreneurs in the fourth sector will discuss how their companies formed, how their markets and practices are evolving, and how the ecosystem should improve to support more firms like them.

In DC for Decathlon

Marty and Chris McCurry will travel to DC for the 10 day show of homes and competition.

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Stay tuned on our website for updates directly from on location.